



**ELECTRONIC
POLITICAL AND ISSUE ADVERTISING
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

Restore Our Future

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

7/31/12 - 8/9/12

Initials

1. Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17)

Date: _____

2. Original contract showing requested time (when available)

Date: _____

3. Updated contracts as order changes.

Date: _____

4. Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any

Date: 8/12/12 SP

Checklist Completed:

By: Brian Raughter

Date: 9/10/12



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
931377-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1071

Flight Dates	Order #	Alt Order #
07/31/12 - 08/09/12	931377	07888868

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/31/12	08/03/12	6-7am News	6-7am	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 07/31/12 6:40 AM 6-7am News 6-7am :30 ROF12TV17 \$450.00 NM 4 WTAE W 08/01/12 6:08 AM 6-7am News 6-7am :30 ROF12TV17 \$450.00 NM 3 WTAE Th 08/02/12 6:14 AM 6-7am News 6-7am :30 ROF12TV17 \$450.00 NM 2 WTAE F 08/03/12 6:09 AM 6-7am News 6-7am :30 ROF12TV17 \$450.00 NM									
2	07/31/12	08/03/12	Good Morning America	7-9am	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 07/31/12 7:58 AM Good Morning America 7-9am :30 ROF12TV17 \$450.00 NM 2 WTAE W 08/01/12 8:41 AM Good Morning America 7-9am :30 ROF12TV17 \$450.00 NM 3 WTAE Th 08/02/12 8:54 AM Good Morning America 7-9am :30 ROF12TV17 \$450.00 NM 4 WTAE F 08/03/12 7:50 AM Good Morning America 7-9am :30 ROF12TV17 \$450.00 NM									
3	07/31/12	08/03/12	The View	11am-noon	-TWTF--	:30	4	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 07/31/12 11:45 AM The View 11am-noon :30 ROF12TV17 \$275.00 NM 4 WTAE W 08/01/12 10:59 AM The View 11am-noon :30 ROF12TV17 \$275.00 NM 3 WTAE Th 08/02/12 11:24 AM The View 11am-noon :30 ROF12TV17 \$275.00 NM 2 WTAE F 08/03/12 11:33 AM The View 11am-noon :30 ROF12TV17 \$275.00 NM									
4	08/04/12	08/04/12	Sat 5-7am	5-7am	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 08/04/12 5:14 AM Sat 5-7am 5-7am :30 ROF12TV17 \$150.00 NM									
5	08/05/12	08/05/12	This Week With George	10-11am	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/05/12 08/05/12 -----S 1 \$1,200.00									



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Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1071	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/05/12	08/05/12	This Week With George	10-11am	-----S	:30	1	\$1,200.00	NM
07/30/12 08/05/12 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 08/05/12 10:59 AM This Week With George Stephan 10-11am :30 ROF12TV17 \$1,200.00 NM									
6	08/05/12	08/05/12	Chirs Matthews Sun	11-1130am	-----S	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 08/05/12 11:26 AM Chirs Matthews Sun 11-1130am :30 ROF12TV17 \$200.00 NM									
7	08/05/12	08/05/12	Sunday Extended Late News	11:35p-12:00a	-----S	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 08/05/12 11:54 PM Sunday Extended Late News Sun 11:35p-12:00a :30 ROF12TV17 \$225.00 NM									
8	08/05/12	08/05/12	Sun 5-7am News	5-7a	-----S	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 08/05/12 5:44 AM Sun 5-7am News 5-7a :30 ROF12TV17 \$150.00 NM									
9	08/06/12	08/09/12	6-7am News	6-7am	MTWT---	:30	4	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MTWT--- 4 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 08/06/12 6:24 AM 6-7am News 6-7am :30 ROF12TV17 \$450.00 NM 1 WTAE Tu 08/07/12 6:29 AM 6-7am News 6-7am :30 ROF12TV17 \$450.00 NM 3 WTAE W 08/08/12 6:28 AM 6-7am News 6-7am :30 ROF12TV17 \$450.00 NM 4 WTAE Th 08/09/12 6:10 AM 6-7am News 6-7am :30 ROF12TV17 \$450.00 NM									
10	08/06/12	08/09/12	Good Morning America	7-9am	MTWT---	:30	4	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MTWT--- 4 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE M 08/06/12 8:59 AM Good Morning America 7-9am :30 ROF12TV17 \$450.00 NM 1 WTAE Tu 08/07/12 8:38 AM Good Morning America 7-9am :30 ROF12TV17 \$450.00 NM 2 WTAE W 08/08/12 8:28 AM Good Morning America 7-9am :30 ROF12TV17 \$450.00 NM 4 WTAE Th 08/09/12 8:48 AM Good Morning America 7-9am :30 ROF12TV17 \$450.00 NM									
11	08/06/12	08/09/12	The View	11am-noon	MTWT---	:30	4	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MTWT--- 4 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 08/06/12 10:58 AM The View 11am-noon :30 ROF12TV17 \$275.00 NM 1 WTAE Tu 08/07/12 11:26 AM The View 11am-noon :30 ROF12TV17 \$275.00 NM 3 WTAE W 08/08/12 10:58 AM The View 11am-noon :30 ROF12TV17 \$275.00 NM 4 WTAE Th 08/09/12 11:38 AM The View 11am-noon :30 ROF12TV17 \$275.00 NM									
12	08/06/12	08/09/12	6-6:30pm News	6-6:30pm	MTWT---	:30	4	\$650.00	NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/06/12	08/09/12	6-6:30pm News	6-6:30pm	MTWT---	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWT--- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 08/06/12 6:13 PM 6-6:30pm News 6-6:30pm :30 ROF12TV17 \$650.00 NM 1 WTAE Tu 08/07/12 6:22 PM 6-6:30pm News 6-6:30pm :30 ROF12TV17 \$650.00 NM 3 WTAE W 08/08/12 6:23 PM 6-6:30pm News 6-6:30pm :30 ROF12TV17 \$650.00 NM 4 WTAE Th 08/09/12 6:14 PM 6-6:30pm News 6-6:30pm :30 ROF12TV17 \$650.00 NM									
13	07/31/12	08/03/12	6-6:30pm News	6-6:30pm	-TWTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Tu 07/31/12 6:22 PM 6-6:30pm News 6-6:30pm :30 ROF12TV17 \$650.00 NM 1 WTAE W 08/01/12 6:23 PM 6-6:30pm News 6-6:30pm :30 ROF12TV17 \$650.00 NM 3 WTAE Th 08/02/12 6:13 PM 6-6:30pm News 6-6:30pm :30 ROF12TV17 \$650.00 NM 4 WTAE F 08/03/12 6:10 PM 6-6:30pm News 6-6:30pm :30 ROF12TV17 \$650.00 NM									
Total Spots							37		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,525.00
<u>Agency Commission</u>	\$2,478.75
<u>Net Amount Due</u>	\$14,046.25